

FOR IMMEDIATE RELEASE

From: DOV SALON

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DO IT RIGHT WITH DOV

NYC, NY...Savvy women are lining up at **Dov Salon**, located at 126 E 57th Street in NYC. Quick-Fix-Do's have never been easier or more stylish now that master artist Dov has transferred his cutting, color, and styling skills to his latest creations: custom made hair pieces made of 100% European hair, which are lightweight, natural, and the height of glam. Each piece is individually designed to fall into place with panache...and Dov makes certain that his clients are thrilled with his creations through a series of consultations and hands-on styling sessions to determine just the right look.

In addition to creating one-of-a-kind hairpieces, Dov has also developed an original design – his signature “***Kipette***,” along with his “Magic Fall” and Mini Fall – all of which turn drab into fab! in a New York minute. Thanks to Dov, women can now change their look at will...short to long...long to short...frizzy to straight...straight to wavy...brunette to redhead...etc, etc, etc...each more beautiful, more natural, and definitely much easier than ever before.